

# YÉYO TEQUILA

## YÉYO TEQUILA HIGH PROOF 96 CELEBRATING TRADITION AND PURITY

Our tequila is named after Sergio Cruz, our **MASTER DISTILLER** and part owner. "Yéyo" is a nickname for "Sergio," reflecting over 20 years of expertise as a master distiller where Sergio blends *artistry* with the precision of a chemist.

YÉYO HIGH PROOF 96 is crafted to make any occasion special. We recommend enjoying it neat, on the rocks, or with a splash of soda to experience its full *flavor*.

Yéyo High Proof Blanco 96 represents the *purest* spirit on earth. It is unaged and **FREE FROM ADDITIVES**, showcasing the finest agave from our *family estate* in Arandas, Jalisco.

### ONLY 3 INGREDIENTS



FULLY MATURE  
AGAVE



CHAMPAGNE  
YEAST



DEEP WELL  
WATER



CLASSICAL MUSIC  
FERMENTATION



NATURALLY  
MADE



FERMENTED WITH  
AGAVE FIBERS

# 96

HIGH PROOF  
BLANCO 96 PROOF



+100% IG GROWTH  
VS LAST YEAR

